



# MICHAEL BATISTE

**Graphic Designer**

Dallas, TX

michaelbatiste.com



Graphic designer, with five years of experience in brand identity and advertising design. Well versed in typography, illustration, fashion, and package design.

## Work

**Freelance Graphic Designer**  
December 2021 - Present

Brand identity, illustration, packaging design and additional collateral for marketing.

**SMU Texas Mexico Center**  
Contracted Graphic Designer  
January 2021 - December 2021

Designed event flyer's for multiple social media platforms. Increasing user engagement and event attendance from a new audience on campus.

**Don Morphy**  
Contracted Graphic Designer  
December 2017 - August 2019

Head of establishing a brand and identity for the privé clothing company. Designed web and social presence, as well as editorial look-books. Developed various collateral for exhibitions including fashion shows, pop-ups, and TV appearances.

**Maximum Learning & Consulting**  
Contracted Graphic Designer  
January 2017 - July 2018

Designed dynamic keynote presentations and editorial workbooks for Fortune 500 company's strategy consulting classes.

**Blank Canvas**  
Contracted Creative Director  
March 2016 - December 2017

Sole Graphic designer, tasked with designing brand and identity for the contemporary clothing store and collateral pieces used in-store. Also helped design storefront architecture design and ideation. Leading to customer engagement.

michaelbatiste.com

## School

**Kansas City Art Institute**  
Bachelor of Fine Arts  
in Graphic Design  
2016

## Community

**AIGA Member**  
Dallas City Chapter  
2018 | 2022

**AIGA Member**  
Kansas City Chapter  
2015 | 2016

## Skills

Identity Branding  
Packaging Design  
Illustration  
Motion Graphics  
Concept Development

## Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
iWorks  
Willing to learn more.